



Establishing Online Clinical Practice Workshop

Date: April 23, 2020

Location: Community Room, Goodwill Industries, 255 Horton Street,
London, ON N6B 1L1

Time: 9:30 a.m. to 4:30 p.m.

Cost: \$150

Facilitator: Lawrence Murphy, founder of Therapy Online

The *Ontario Association of Mental Health Professionals (OAMHP)* and the Canadian Association of Psychodynamic Therapists (CAPT) are hosting a joint workshop on online counselling.

As people turn to the online world for their physical needs, increasingly, clients expect to be able to connect with their helping professional online.

This workshop will help mental health professionals prepare for online practice.

The session begins by reviewing the essential ethical considerations in online work. From there we will move to discussing the various modalities, their advantages and disadvantages and the challenges each presents.

There are a variety of software platforms available and we will look at some of the options, concluding with key questions that must be asked of providers before using their platform.

We'll then shift to talking about marketing and the identity of your practice online; finding clients and connecting with referral sources (aka primary and secondary targets).

We'll finish with a few words about insurance and jurisdictional issues.

Registration link: <https://oamhp.ca/establishing-online-clinical-practice-workshop-apr-23-2020/>

About Lawrence Murphy



Lawrence Murphy is the founder of Worldwide Therapy Online, the world's first online clinical practice, which he established in 1994.

In collaboration with the National Board for Certified Counselors, he authored the first ethical code for online counselling. Through Therapy Online's Research Institute, Lawrence and his colleagues publish regularly in the academic literature, including their seminal 1998 work *When Writing Helps to Heal: Email as Therapy*, which has been cited more than 280 times. Therapy Online delivers two levels of training in cybercounselling and licenses software to individuals, agencies and institutions keen to deliver services online.

Lawrence received his MA in Counselling Psychology from the University of British Columbia in 1995. He teaches in the Department of Psychology at Wilfrid Laurier University and holds an adjunct appointment in the School of Graduate Studies at the University of Toronto.